

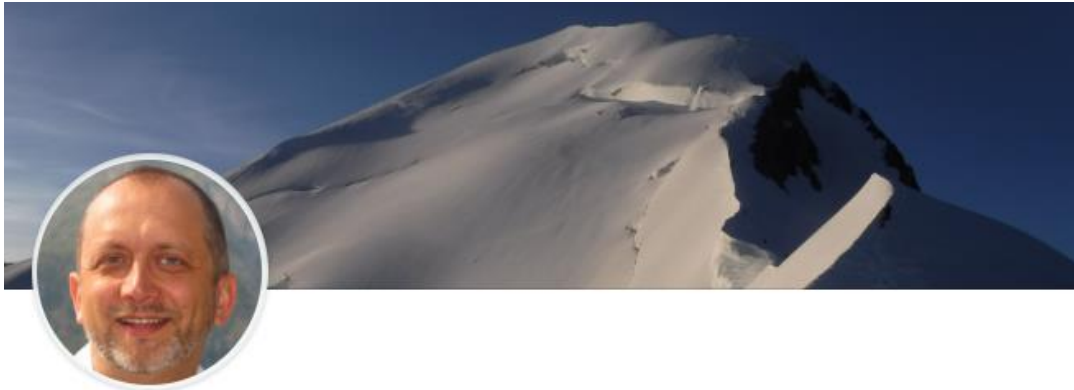
## Three Paradoxes and the Need for a Paradigm Shift



# Introducing myself...

## Giuliano Pozza

- President of A.I.S.I.S. (Italian Association of Healthcare Information Systems Professionals– [www.aisis.it](http://www.aisis.it))
- C.I.O. Ospedale S. Raffaele
- Biomedical Engineer



### Giuliano Pozza

Chief Information Officer at Ospedale San Raffaele -  
Presidente di AISIS (Ass.ne Italiana Sistemi Informativi in  
Sanità)

Milan Area, Italy

-  Ospedale San Raffaele
-  Politecnico di Milano
-  See contact info
-  See connections (500+)

Chief Information Officer with experience in IT strategy definition and execution in complex and challenging environments.

#### AREAS OF SPECIALTY

- Governance of Enterprise IT
- Change Management
- Program and Project Management
- Cybersecurity & IoT: Governance of cyber risk in Healthcare
- Health Care Information Systems (Hospital Information Systems, EHR/EPR...)
- Organization Development and Process Improvement

I have specific industry knowledge in Healthcare and Pharmaceutical Industry.

I am the President of the "Italian Association of Healthcare Information Systems" (AISIS).

I am external lecturer for SDA Bocconi University (eHealthAcademy) and for Istituto A.C. Jemolo.

My hobbies are hiking, reading and sometimes writing.

[www.linkedin.com/in/gpozza/](http://www.linkedin.com/in/gpozza/)

[www.yottabronto.net](http://www.yottabronto.net)

## About AISIS

The Italian organization of healthcare information systems managers (AISIS) was founded in 2003 to promote the development of IT professionals and the strategic role of Information Technology in healthcare. It currently has over 500 members ranging from CIOs to non-technical e-Leaders. AISIS organizes events, training courses (AISIS eHealth Academy), research programs (eHealthLab) and is also active in the promotion of a social and philanthropic approach to healthcare IT (AISIS4Social). AISIS operates in association with other national and international organizations. For more information, please visit [www.aisis.it](http://www.aisis.it).

Annual event: Digital Health Summit with LifeTech Forum ([www.digitalhealthsummit.it](http://www.digitalhealthsummit.it))

## Main Partnerships:

- AICA
- AIIC
- AITASIT
- ASSD
- CHIME (<https://chimecentral.org/chime-and-aisis-announce-plans-to-launch-chapter-in-italy/>)
- Ethos.it
- FIASO
- GHT
- HIMSS
- Istituto Superiore Sanità
- LifeTech Forum
- Osservatorio Innovazione Digitale in Sanità del Politecnico di Milano
- SDA Bocconi School of Management
- ...

# Agenda

- The Context: Cybersecurity in Healthcare
- Three paradoxes
  - Are There More Things in Shadow IT Than in Official IT?
  - In Healthcare, a Large and Growing Amount of Sensitive Data and the Most Dangerous and Potentially Life-Threatening Systems Are, From the Security Perspective, in a “No Man’s Land”
  - CIOs Are Working Hard to Fortify the Walls of the Citadel, but There Is no Citadel to Defend
- Paradigm Shift Ahead!
  - The light and the dark side
  - We need a risk based approach
  - The human factor
  - A good start
- Q&A



# War games...

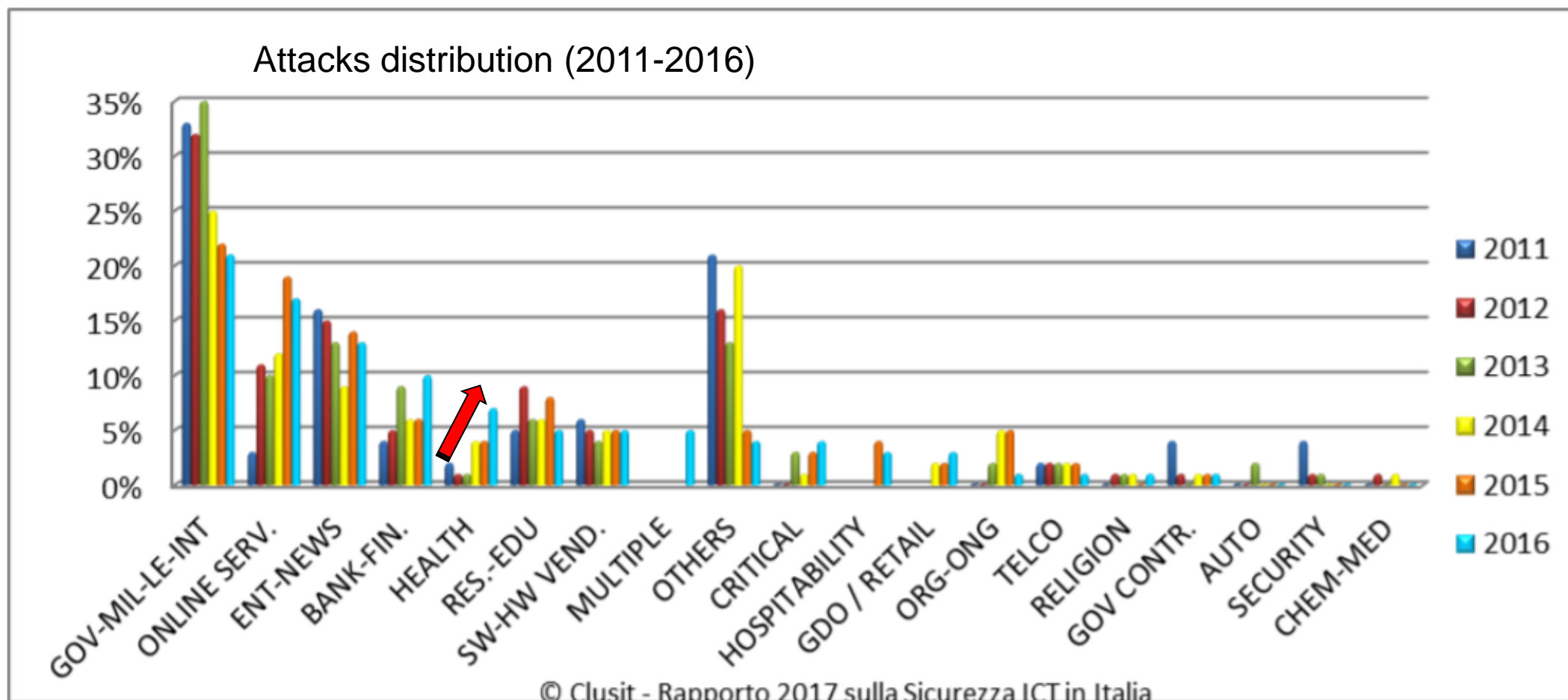


(The battle of the black gate)

(<https://threatmap.fortiguard.com> - <http://www.norse-corp.com/map/> - [www.digitalattackmap.com](http://www.digitalattackmap.com))

# Healthcare under attack!

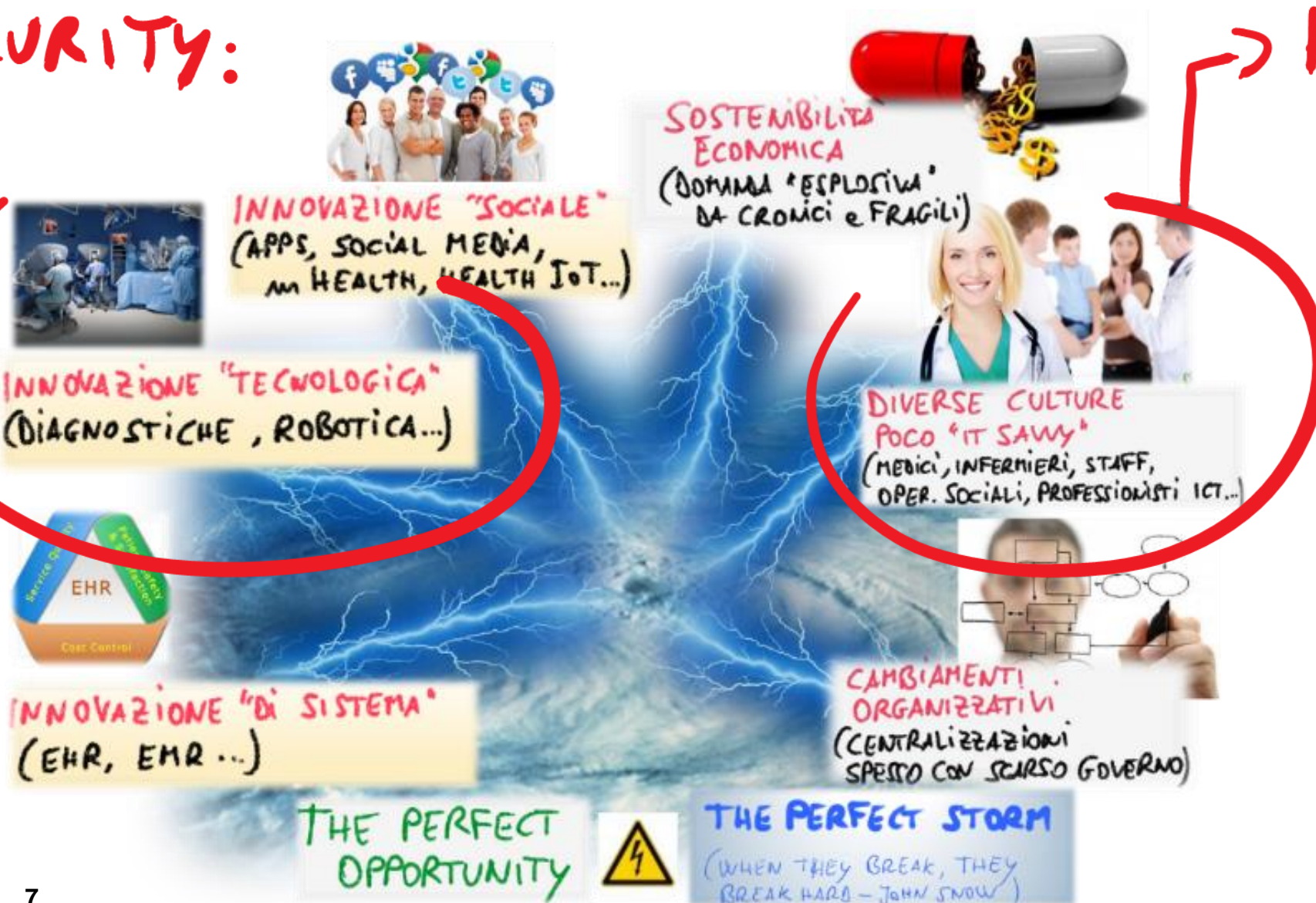
Source: Rapporto CLUSIT 2017





# Healthcare: The perfect storm

IT SECURITY:



# Healthcare: The perfect opportunity

Cross Regional EMRAM Score Distribution (2017 Q4)					
Stage	Asia Pacific	Middle East	United States	Canada	Europe*
Stage 7	1.2%	1.2%	6.4%	0.3%	0.2%
Stage 6	7.4%	21.6%	33.8%	1.7%	3.0%
Stage 5	7.9%	18.5%	32.9%	3.9%	32.1%
Stage 4	1.8%	2.5%	10.2%	1.5%	5.2%
Stage 3	1.0%	16.0%	12.0%	30.3%	5.7%
Stage 2	31.2%	19.1%	1.8%	29.4%	32.7%
Stage 1	5.0%	6.2%	1.5%	15.2%	9.1%
Stage 0	44.5%	14.8%	1.4%	17.6%	12.0%

N = 834

N = 162

N = 5,487

N = 646

N = 1,132

Data from HIMSS Analytic  
\*Data from Q2 2017

**ITALY:**  
- 6 LEVEL 6  
HOSPITALS  
  
- ALMOST ALL  
BELOW LEVEL 3



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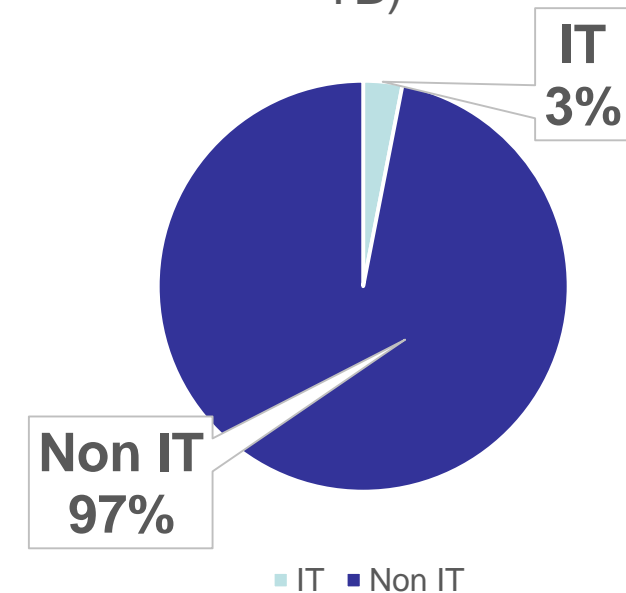
# Paradox #1

## Are There More Things in Shadow IT Than in Official IT?

Real life example: diagnostic imaging in an hospital:

**20TB Managed by IT (RIS-PACS), 631TB not managed by IT (or not managed?)**

Diagnostic imaging (per year value in TB)

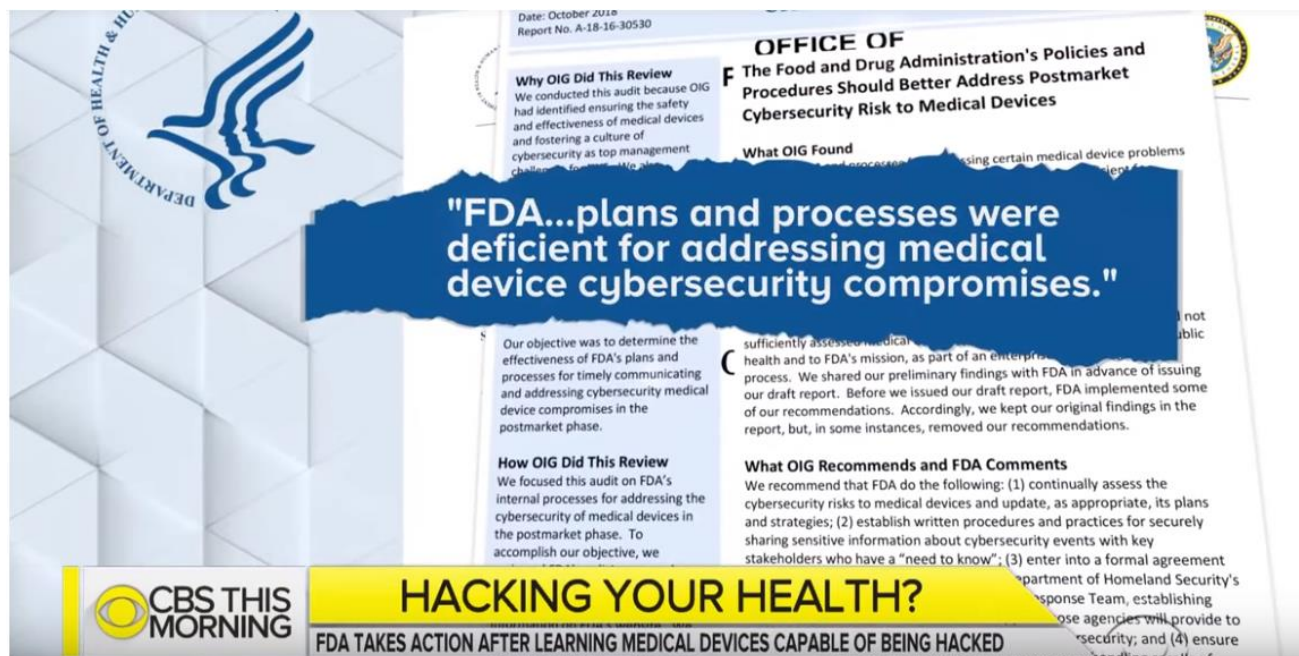


Report CISCO 2015: Do You Know the Way to Ballylickey? Shadow IT and the CIO Dilemma – N. Earle

# Paradox #2

In Healthcare, a Large and Growing Amount of Sensitive Data and the Most Dangerous and Potentially Life-Threatening Systems Are, From the Security Perspective, in a “No Man’s Land”

<https://www.youtube.com/watch?v=smhPhmNsvVc>



## Top 10 Health Technology Hazards for 2018 ECRI Institute

1. **Ransomware and Other Cybersecurity Threats to Healthcare Delivery Can Endanger Patients**
2. Endoscope Reprocessing Failures Continue to Expose Patients to Infection Risk
3. Mattresses and Covers May Be Infected by Body Fluids and Microbiological Contaminants
4. Missed Alarms May Result from Inappropriately Configured Secondary Notification Devices and Systems
5. Improper Cleaning May Cause Device Malfunctions, Equipment Failures, and Potential for Patient Injury
6. ...



# Paradox #3

CIOs Are Working Hard to Fortify the Walls of the Citadel, but There Is no Citadel to Defend

WE (C.I.O.s) THINK  
WE ARE HERE



BUT... → WE ARE HERE




BEST ANALOGY: [WWW.THREATSPROJECT.EU](http://WWW.THREATSPROJECT.EU)

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# Technology will dramatically improve our lives...

<https://www.youtube.com/watch?v=1-3kYjsWTJI>



The video player shows a futuristic scene with two humanoid robots. The robot in the foreground is a close-up, while the one in the background is a full-body view. The text 'AI HEALTHCARE' is displayed in a white box. Below it, a larger white box contains the text: 'ARTIFICIAL INTELLIGENCE AND ROBOTICS WILL REVOLUTIONIZE OUR LIVES: BY 2025, AI SYSTEMS COULD BE INVOLVED IN EVERYTHING FROM POPULATION HEALTH MANAGEMENT, TO DIGITAL AVATARS CAPABLE OF ANSWERING SPECIFIC PATIENT QUERIES. SOURCE: HARPREET SINGH BUTTAR, ANALYST AT FROST & SULLIVAN'. The video player interface at the bottom shows a progress bar at 2:05 / 2:46, along with play, next, volume, and other controls.

**AI HEALTHCARE**

**ARTIFICIAL INTELLIGENCE AND ROBOTICS  
WILL REVOLUTIONIZE OUR LIVES:**

BY 2025, AI SYSTEMS COULD BE INVOLVED IN EVERYTHING  
FROM POPULATION HEALTH MANAGEMENT, TO DIGITAL  
AVATARS CAPABLE OF ANSWERING SPECIFIC PATIENT QUERIES.

*SOURCE: HARPREET SINGH BUTTAR, ANALYST AT FROST & SULLIVAN*

2:05 / 2:46





# ...but there is a dark side!



# We need a Risk based approach

## Definition

### **Risk**

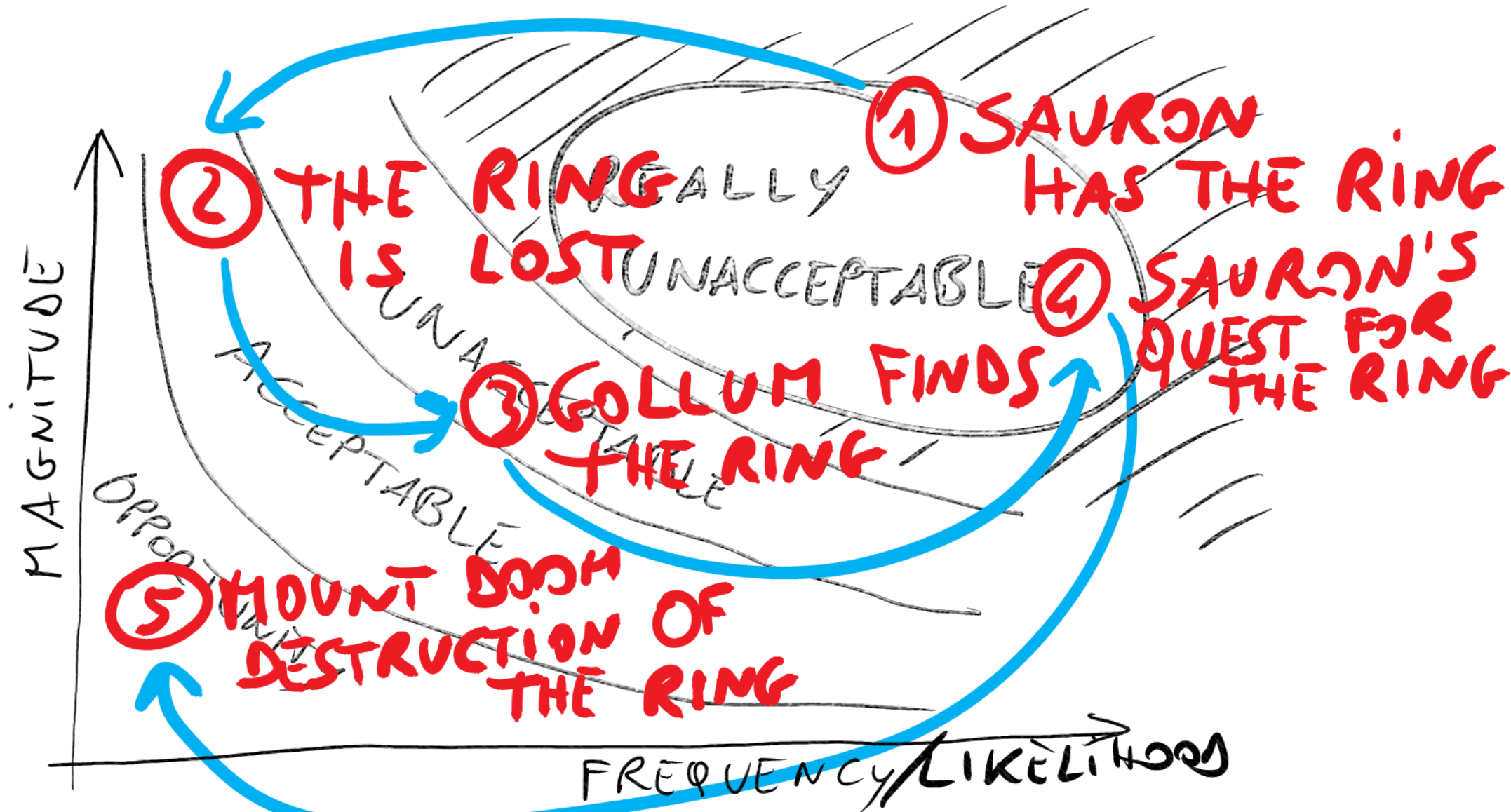
The possibility of loss or harm in exposure to a chance of damage involving uncertain danger in the creates or suggests a hazard or the degree of probability of suc

**RISK =  
PROBABILITY x IMPACT**

		Impact				
		Trivial	Minor	Moderate	Major	Extreme
Probability	Rare	Low	Low	Low	Medium	Medium
	Unlikely	Low	Low	Medium	Medium	Medium
	Moderate	Low	Medium	Medium	Medium	High
	Likely	Medium	Medium	Medium	High	High
	Very likely	Medium	Medium	High	High	High

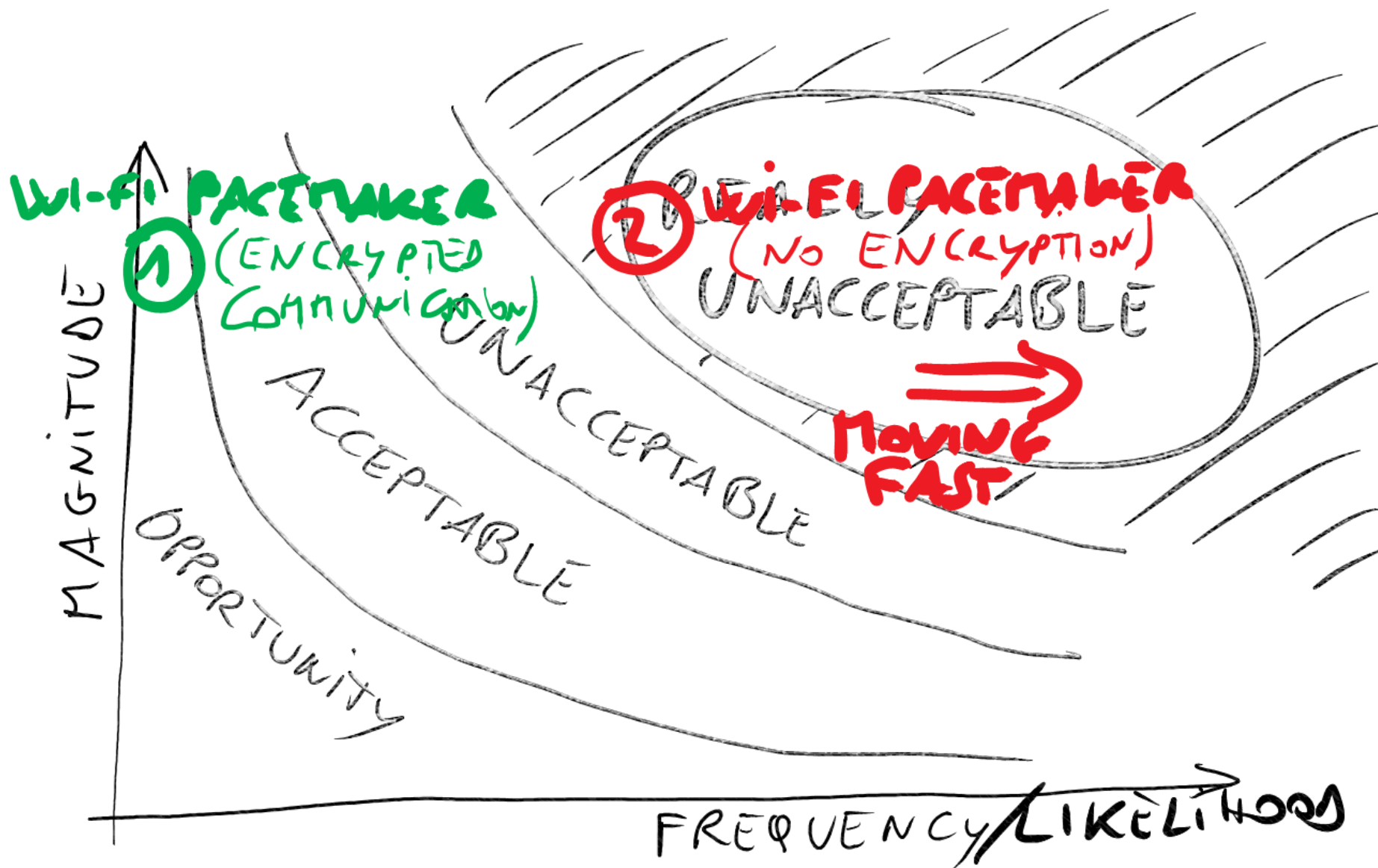
# Risk map – example (1/2)

Fonte: ISACA – CRISC review manual (www.isaca.org)





# Risk map – example (2/2)



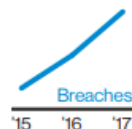
Fonte: ISACA – CRISC review manual ([www.isaca.org](http://www.isaca.org))

## Healthcare

**Who** 43% external, 56% internal

**What** 79% medical, 37% personal, 4% payment

**How** 35% error, 24% misuse



Healthcare is the only industry where the threat from inside is greater than that from outside. Human error is a major contributor to those stats. Employees are also abusing their access to systems or data, although in 13% of cases, it's driven by fun or curiosity – for example, where a celebrity has recently been a patient.

### People make mistakes

Malicious employees looking to line their pockets aren't the only insider threat you face. Errors were at the heart of almost one in five (17%) breaches. That included employees failing to shred confidential information, sending an email to the wrong person or misconfiguring web servers. While none of these were deliberately ill-intentioned, they could all still prove costly.

**4% of people will click on any given phishing campaign.**

This is something we've been saying for the last three years, and sadly it's still true today – people are still falling for phishing campaigns. The good news is that 78% of people don't click on a single phishing campaign all year. But, on average, 4% of the targets in any given phishing campaign will click it. And incredibly, the more phishing emails someone has clicked, the more likely they are to do so again.

**You have 16 minutes until the first click on a phishing campaign. The first report from a savvy user will arrive after 28 minutes.**



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## ARTICLE

### 90% of cyberattacks traced back to human error: Making cybersecurity a workplace culture

October 3, 2017

How do cyberattacks happen? It's a simple question, but one that requires a complex answer.

The [2017 Data Breach Investigations Report](#) from Verizon is a good starting point in understanding the vast scope of possible attack vectors today's organizations face. The risks run the gamut from malicious insiders - individuals who misuse or escalate their access privileges - to external distributed denial-of-service (DDoS) campaigns.

The specific type of attack a given target is likely to face will vary widely, depending on its industry, size and the forms of data it handles. However, there is at least one common thread that runs through almost all cyberattacks: human error.

# If you want a good start... S.T.O.P.!

To address cybersecurity effectively in healthcare we need to address 3 areas:

## STRATEGY:

- **No citadel to defend:** protection of an open city with a wide attack surface
- **Move from a siloes approach to an integrated and holistic approach to security.** All the information and automation technologies in and out the hospital must be addressed, regardless of who is responsible for what

## TECHNOLOGY:

- **In technology assessment and acquisition, it is important to ensure that security is one of the basic requirements,** included by design in the technology under evaluation (from applications to pacemaker)
- **In selecting the tools and services to support security, the IT department should incorporate an architectural vision and evaluation of the impact on the users (security vs. usability, data protection vs. data sharing...)**

## ORGANIZATION & PROCESSES

- **Robust and «risk focused» process review needed**
- **Work on culture! (90% of defence!)**
- **Unification/coordination of different technology departments is a must!** E.g.: the three typical technology departments in a hospital (facility, clinical engineering and IT) were born when buildings were walls and bricks, medical devices were dumb machines, and IT managed a well-defined set of applications and data.
- **Cross-fertilization and hybridation is a value!**
- **The whole echosystem (supplier, providers, patients, clinicians, IT professionals, payors) must work together**



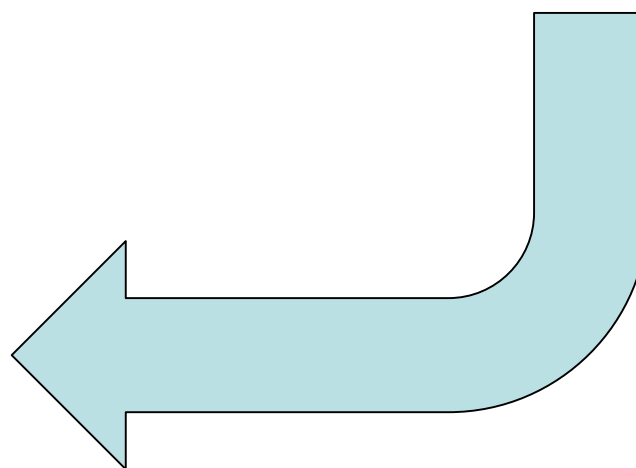
# Example of a good stard: AISIS & AIIC

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## The battle of the 5 armies:



The first joint document by  
C.I.O.s (AISIS) and Clinical  
Engineers (AIIC) on  
Cybersecurity & IoT in  
Healthcare!

WIRED

Technology

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More ▾

Artificial Intelligence

# AI cyberattacks will be almost impossible for humans to stop

As cyberattacks become more refined, they will start mimicking our online traits. This will lead to a battle of the machines



By **MIKE LYNCH**

Thursday 28 December 2017





# Final considerations: are we here...





# ...or here?





# Q&A

Contact Info: [giuliano.pozza@gmail.com](mailto:giuliano.pozza@gmail.com) or [www.yottabronto.net](http://www.yottabronto.net)

